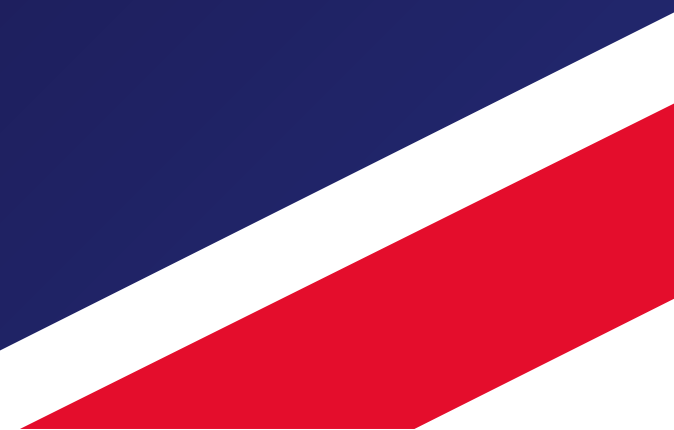




TRADING OPPORTUNITIES 2025



ABOUT

Take advantage of our action-packed events calendar at the home of British Motorsport.

Our eclectic events offer vendors and promoters a fantastic chance to showcase and retail their products at one of the most iconic sporting destinations in the UK.

From motorsports to lifestyle events we've got a hugely diverse audience.

Our trading pitches are all located within close proximity to the food courts and entertainment areas, generating natural footfall from our visiting fans.

Whether you're selling motoring memorabilia, clothing & accessories, photography, art, antiques, car parts, or anything else... we'd love to hear from you.

**TO MAKE AN ENQUIRY ABOUT TRADING WITH US, PLEASE GET IN TOUCH,
ONE OF OUR TEAM WILL BE HAPPY TO HELP**

TRADE@SILVERSTONE.CO.UK



EVENTS CALENDAR

**BRITISH GT
CHAMPIONSHIP**

26 - 27 APRIL

ATTENDANCE

6K

**BRITISH GRAND PRIX
MOTOGP™**

23 - 25 MAY

ATTENDANCE

106K

**EUROPEAN
LE MANS SERIES**

12 - 14 SEPTEMBER

ATTENDANCE

20K

**WALTER HAYES
TROPHY**

1 - 2 NOVEMBER

ATTENDANCE

3K

**BRITISH TOURING CAR
CHAMPIONSHIP**

20 - 21 SEPTEMBER

ATTENDANCE

22K

CLUB EVENTS

THROUGHOUT THE YEAR

VISIT OUR WEBSITE FOR
MORE INFORMATION ON
THESE EVENTS

VARIES

PRICING

The price of a trade stand will vary dependent on the event and size of stand you wish to have. Each stand is priced per metre frontage, starting from 3m. All stands will have a standard depth of 10m. An increased depth may be available - please contact us directly and we will be happy to discuss your requirements.

EVENT	PER METRE	EARLY BIRD DISCOUNT
British GT Championship	£43	20% discount if booked by 28 February 2025
British Grand Prix MotoGP	£750	£700 per metre if booked by 28 February 2025
ELMS	£250	20% discount if booked by 31 March 2025
British Touring Car Championship	£180 (5m minimum)	£160 per metre (5m minimum) if booked by 31 March 2025
Walter Hayes Trophy	£33	20% discount if booked by 31 March 2025
Club Events	£33	Club Events that take place by 31 May receive 20% discount if booked by 28 February 2025

(Subject to change and the price excludes VAT)



OTHER EVENTS

TRADING AT FORMULA 1 BRITISH GRAND PRIX

- ⇒ As Silverstone does not hold the commercial rights to Formula 1, all requests for trade at the British Grand Prix need to be made to F1® directly

TRADING AT SILVERSTONE FESTIVAL

- ⇒ For all enquiries, please email Silverstone Festival at:
silverstonefestival-exhibitors@silverstone.co.uk

FOOD & BEVERAGE TRADE

- ⇒ All catering requests for Silverstone events need to be made by email:
trade@silverstone.co.uk



FAQs

CAN I SPEAK TO SOMEONE BEFORE I APPLY?

- ⇒ Need some more information? Not to worry, contact us on trade@silverstone.co.uk a member of the team will be in touch to help

WHAT WILL I NEED IN ORDER TO APPLY?

- ⇒ £10 million PLI (valid for all events)
- ⇒ Risk assessments (template available on registration)

HOW MUCH DOES IT COST TO HAVE A STAND AT SILVERSTONE CIRCUITS?

- ⇒ The cost of trading at Silverstone varies depending on the event and the size of stand you want. Prices start from as little as £33 +VAT

HOW MANY EVENT AND VEHICLE PASSES WILL I RECEIVE?

- ⇒ All trade pitches come with 4 access passes and 2 vehicle passes as standard. Further passes can be purchased for a fee

WHAT ARE NORMAL TRADING HOURS?

- ⇒ The normal trading times are 08:00 - 18:00 each event day, however these times can vary and will be confirmed prior to the event

